

George W. Myers

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Objective: To help leaders of non-profit organizations achieve their dreams.

Experience:

- 2013 to Present **Organizational Development Consultant:** gmars Consulting, Sisters, OR
- Independent Consultant to non-profit organizations with an asset-based focus.
 - Highly skilled at planning, board and leadership development, fundraising and grant writing.
 - Other areas of work include evaluation, capacity building, organizational development, change management, volunteer management and leadership coaching
 - Available to create specialized trainings, presentations, curriculum, marketing and writing
 - Executive Transition Services Association for Nonprofit Association of Oregon: provides Interim ED leadership and able to assist in transitions and search processes
- 1997 to 2013 **Organizational Development Consultant:** HABITAT FOR HUMANITY INTERNATIONAL, Atlanta, GA
- On-site and virtual support to over 100 Habitat affiliates across the US during last five years.
 - Specialization in Strategic Planning, Board Leadership and Executive Development, Fund Raising, Change Theory, Family Services, and Volunteer Management.
 - Trained and listened to leaders using ABCD (Asset-Based Community Development), AI (Appreciative Inquiry) and Process Consultation approaches for technical assistance.
 - Certified as a Success Measures evaluation and outcome coach. Managed and coordinated team of six other consultants and administrator.
 - Organized regional and local training events for boards, committees, staff and volunteers.
 - Highly regarded and requested trainer for regional and national conferences.
 - Authored Operations Manuals, resources and online learning curriculum.
 - Compliance support for HUD Section 4 capacity building and competitive grant programs.
 - Led first global survey on volunteerism in Habitat in 2006.
- 1996-1997 **Lead Corporate Agent:** CARLSON BUSINESS TRAVEL SERVICE, Bloomington, MN
- Travel agent servicing several national multi-million dollar accounts.
 - Promoted after three months to Lead Agent over a team of 10.
 - Responsible for training, agent performance, call volumes, evaluations, and reviews.
 - Received several “Nobel Honor” awards for exceptional customer service.
- 1995-1996 **Elderhostel Service Program Coordinator: (Stipend Volunteer)** HABITAT FOR HUMANITY INTERNATIONAL, Americus, GA
- Managed Habitat program operations for five domestic locations, plus sites in Mexico.
 - Expanded program and brought three new sites into operation including one in Guatemala.
 - Responsible for enrollment, event and accounting databases, processing payments and fund disbursement.
 - Took initiative to edit and update all program materials, manuals, and Elderhostel catalog copy.
- 1989-1995 **Preferred Accounts Administrator and Sales Analyst:** MLT INC., Minnetonka, MN
- Supported 20 Outside and 10 Inside Sales Representatives for leading travel wholesaler.
 - Developed key internal and external reporting tools for five product lines, year-end revenue accounting for preferred accounts, and analyzed group sales reports.
 - Produced preferred sales agreements, mailing criterion, and recommended sales targets.
 - Participated in sales events, blitzes and site visits, trade shows, and communicated with top agency owners.
 - Previous positions included Marketing Communications Department Coordinator and International Reservations.
 - Additional duties in copy writing, editing, and proofreading.
 - Achieved 20% cost-saving with stock houses for photos used in travel marketing materials.

- 1987-1989 **Travel Counselor II:** AMERICAN EXPRESS TRAVEL, St. Paul, MN
- Exceptional sales of tickets, tour packages, cruises, and foreign travel.
 - Built solid base of individual and small corporate clients.
 - Received consistent incentive awards for sales, customer service and suggestions.

College Education:

MACALESTER COLLEGE, St. Paul, MN: B.A. cum laude with Honors. Major in Music Performance and Composition, Core Concentration in English. Additional coursework in Psychology, Chemistry, Foreign Literature and Liberal Arts. Edward Duffield Neill Scholar, Tobin-Smith Award in Music. New York State Regents Scholar.

Additional Education, Experience and Skills

The Fundraising School at the Center of Philanthropy at Indiana University: Certificate in Fundraising Management in 2006. Competent after foundational course in donor motivation and development, gift charts, followed by four week-long courses in Major Gifts, Annual Fund, Capital Campaigns and Planned Giving

NTL Institute: Appreciative Inquiry; Foundations and Strategic Planning: Two courses in 2008 which solidified my interest and skills in these visionary principles and techniques, and the SOAR planning process.

Habitat Global Village Team Member and Leader: Certified in 2004 and have led and participated in mission trips in US and Central America multiple times since 1995. Exceptional team building and leading experience, including logistics, budgeting, community building, awareness raising and crisis management.

Success Measures at NeighborWorks America: Completed extensive training certification in participatory evaluation framework utilized by Habitat International's Neighborhood Revitalization Initiative. Experience in training in evaluation, including logic diagrams, outcomes, data reporting, pivot tables and charting.

NeighborWorks America: Coursework in Neighborhood Revitalization and Community Development.

Harvard Business School: Habitat University Leadership conference held in 2003 and attended by over 400 leaders. A week of intensive seminars and plenaries from over 20 faculty, using the case study methodology.

ABCD Institute: School of Education and Social Policy at Northwestern University: Customized training programs for Habitat staff on multiple occasions. Their publications are a guiding philosophy for my work.

ICA TOPS (Technology of Participation) Certified Facilitator: Proud owner of a sticky wall, and utilize the process for group facilitation and the AURA techniques frequently.

Center for Courage and Renewal: Ongoing participation in Circle of Trust Leadership retreats

Designed Learning: Peter Block's Flawless Consulting: In addition to studying his and other books as a consulting team, we attended training on Contracting and Discovery produced by his learning organization.

Wilder Foundation: James Shannon Leadership Renewal Program: In 2004, I devoted myself to this year-long program with 24 other non-profit leaders. We evaluated our lives and careers, and created plans of renewal to help move us forward, aligning our lives with our values.

BoardSource: Customized training in non-profit governance

Minnesota Non-profit Assistance Fund: workshops on financial reporting, basic accounting, and budgeting.

Technology Skills: Have extensive experience and comfort with Microsoft Windows and Office (Word, Powerpoint, Access, Excel including pivot tables); Mac OS X (Pages, Numbers, Keynote); plus Salesforce, Sharepoint, Filemaker Pro and Pagemaker and many other software packages. Proficient and experienced with both PC and Macintosh computer hardware and software.